



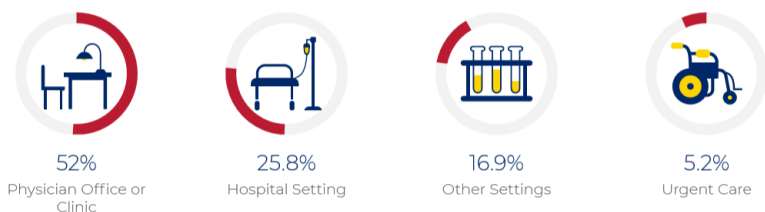
# 2021 SPRING CME CONFERENCE

## Exhibitor Prospectus

### Connect with Colorado PAs!

The Colorado Academy of PAs (CAPA) is pleased to invite all pharmaceutical, medical supply companies, non-profits and recruiters to exhibit at our upcoming Spring Continuing Medical Education (CME) Conference. This is a one-day VIRTUAL exhibit opportunity with dedicated break time and a networking lunch. Don't miss this great opportunity to place your product and/or services in front of PA professionals — your current and future clients!

### Percentage of PAs by Setting in Colorado:



SATURDAY  
APRIL 17<sup>TH</sup>, 2021  
8:00A – 5:30P

VIRTUAL CONFERENCE

### WHAT IS A PA?

A PA is a nationally-certified and state-licensed medical provider.

PAs practice in almost every medical specialty and health care setting.

3,500+ PAS IN COLORADO  
123,000+ PAS IN THE U.S

### PAs provide a full range of care to patients including:

- Taking histories
- Ordering & interpreting tests
- Making diagnoses
- Establishing care plans
- Making referrals
- Writing prescriptions

### SPONSOR LEVELS:

- EXHIBITOR - \$1,000
- PREMIUM - \$2,500
- SPONSOR - \$5,000



**VIRTUAL SPRING  
CME CONFERENCE**  
APRIL 17<sup>TH</sup>, 2021  
EXHIBITOR INFORMATION

### **Expected Attendance:**

Anticipate 150-250 PAs and PA students to attend the Annual Virtual Conference.

### **Exhibitor Traffic:**

The virtual event landing page will feature sponsor logos that will allow participants to access exhibitor information. There are breaks in between sessions, as well as a lunch break and breakout networking time.

To encourage traffic to all displays, CAPA will incentivize attendees to visit each exhibitor for a chance to win prizes.

### **Exhibitor Options:**

#### **Conference Virtual Exhibitor Packages**

##### **Exhibitor - \$1,000**

- Company logo on CAPA's event landing page
- 50-word company or product description space
- Links to the company website

##### **Premium Exhibitor - \$2,500**

*All of the "Exhibitor" perks PLUS:*

- 100-word company or product description space
- One social media shout-out post leading up to the event
- One live announcement during lunch session

##### **Conference Sponsor - \$5,000**

*All of the "Premium Exhibitor" perks PLUS:*

- Recognition on our agenda as a conference sponsor with company logo
- One additional social media promotion
- A marketing e-mail sent on your behalf by CAPA to all participants prior to the conference

#### **Colorado PA Program Exhibitor - \$50**

- Program's logo on CAPA's Event Page
- Links to the program website

**To apply for Virtual Exhibit Space, please visit:**  
**<https://www.coloradopas.org/Exhibitor-Application/>**

**Questions? Please contact CAPA at [info@coloradopas.org](mailto:info@coloradopas.org) or 720-515-4480**