CAPA ANNUAL CME CONFERENCE

COLORADO SPRINGS MARRIOTT
COLORADO SPRINGS, CO
MARCH 3-5, 2023

CONFERENCE PROSPECTUS

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EXHIBITOR PROSPECTUS

THE CONFERENCE

WHO ATTENDS

CAPA was back an live for the our 2022 conference and had a great turn out of 150 attendees. We are excited and have a strong anticipation for an even higher volume for 2023 with more CME hours, workshops and fun networking activities for the attendees to engage in!

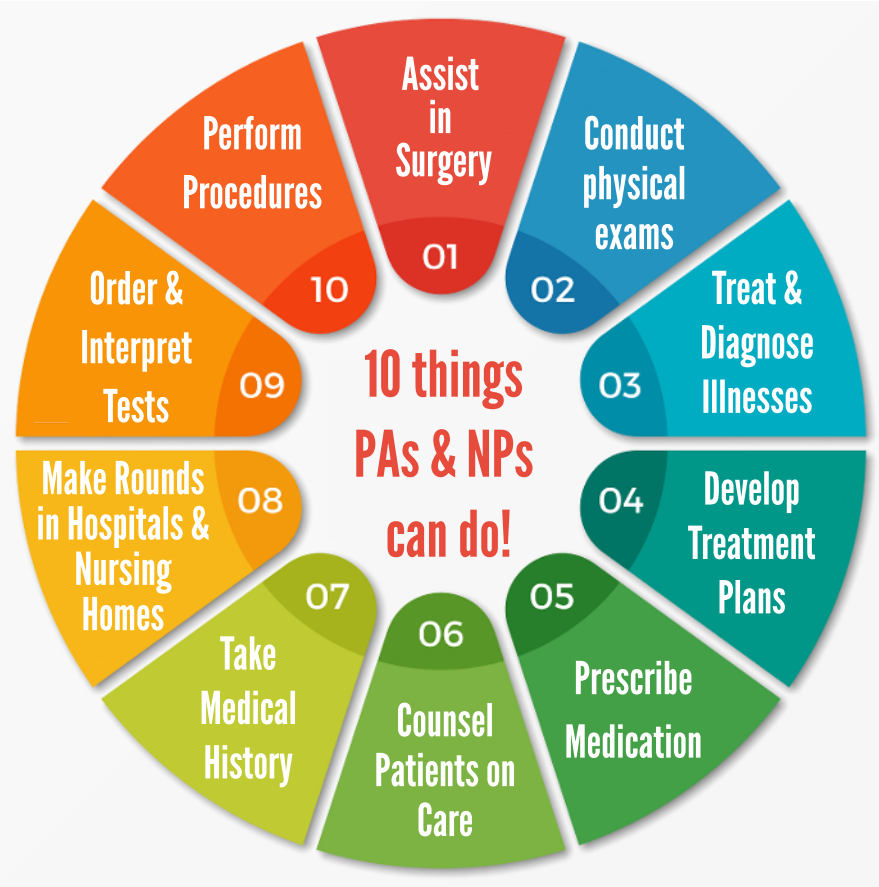
PA FACTS

PAs have more than 400 MILLION patient interactions per year.

1500,000 PAs currently reside and work in the U.S. 35% in hospitals; 5.2% in urgent care; 52.2% in outpatient office or clinic; 7.2% other.

93% of patients felt PAs are trusted healthcare providers.

91% of patients felt PAs improve the quality of healthcare.



EXHIBITOR INFORMATION

Dedicated hall hours are set aside, with no outside classes or meetings scheduled. Product Theater breakfasts, lunches, and dinners will be served with traffic-driving programs and giveaways promoting attendee engagement.

Conference Dates: March 3-5, 2023

Exhibit Dates: March 3-4, 2023

EXHIBIT HALL TIMES*

Exhibitor Registration & Move-In:

Friday 9:00 am - 10:00 am

Exhibit Area Open:

Friday: 10:30am - 1:30pm

Refreshment breaks

Saturday: 10:30am - 1:30pm

Refreshment Breaks

Tear Down:

Saturday after the afternoon break

*TIMES ARE SUBJECT TO CHANGE

LOCATION:

Colorado Springs Marriott -

5580 Tech Center Drive,

Colorado Springs, CO 80919

EXHIBITORS FEES: $1250

EXHIBIT SPACE

All exhibits are one(1) 6-foot skirted traditional tabletop exhibits. One complimentary exhibit hall pass. Recognition as an exhibitor on CAPA website & mobile app. Pre/Post Attendee list - Pre - conference attendee email blast. One badge per table. Extra badges are $50 each.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR- $15,000

- First choice of lunch product theater. Based on availability. Includes time slot, minimal AV and marketing to our attendees.
- Wi-fi Sponsor for all attendees with logo on business size card at registration with wifi code.
- Conference Hotel Key Card Sponsor. All hotel key cards will have sponsor logo on them.
- Lanyard sponsor.
- Premium placement signage recognition as Platinum Sponsor
- Premium registration floor branding
- 2 Social Media posts
- Email blast to attendees prior to event.
- Premier recognition on CAPA website & mobile app
- Premium exhibit space
- Attendee contact list
- *Food is the responsibility of the society.

GOLD SPONSOR- $10,000

- Second choice of lunch product theater based on availability. Includes time slot, minimal AV and marketing to our attendees.
- Napkins and coasters at breaks with company logo outside conf. room.
- Phone & laptop recharging table sponsor with company logo on signage
- Signage recognition as Gold Sponsor
- Email blast to attendees prior to event
- Recognition on CAPA website & mobile app
- Premium exhibit space
- Attendee contact list
- *Food is the responsibility of the society.

SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR- $5,000

- Logo Note Pads & Pens in registration bags
- Email blast to attendees pior to event.
- Recognition on CAPA website
- Premium exhibit space
- Attendee contact list

SATURDAY NIGHT RECEPTION SPONSOR - $3,500

- Signage recognition at registration on Friday & Saturday
- Recognition as Reception Sponsor on the website/app
- All details will be emailed to attendees with logo included in email.
- 6 foot table for sponsor display items at reception.
- One drink per person at reception.

MOBILE APP SPONSOR- $2,500

- Signage recognition w/instructions at registration
- Customized mobile app enter code for all attendees to use.
- Recognition as Mobile App Sponsor on the website/app
- All instructions will be emailed to attendees with logo included in email.

SPONSORSHIP OPPORTUNITIES

Audio Visual Sponsor

$10,000

This sponsorship helps provided the technology needed to deliver a dynamic conference.

- Complimentary table-top exhibitor booth and sponsorship signage at the booth.
- Signage recognition at registration and in the conference space.
- Logo and company name highlighted on the mobile app & website
- Attendee contact list

Coffee Break Sponsor

$3,000 each opportunity*

Attendees have the opportunity to network with the exhibitors in-between sessions .

- Choice of coffee tumbler design and color
- Cost includes the tumbler production (additional tumblers can be purchased for future use.)
- Company name and logo prominently displayed on all tumblers.
- Complimentary table-top exhibitor booth and sponsorship signage at the booth.
- Coffee price included.

Session Sponsor

$1,000 per session

This sponsorship helps provided the speakers needed to deliver a dynamic conference.

- Recognition on mobile app & website for the session
- Logo on conference agenda for session
- Option for sponsor representative to introduce session speaker

Conference Lanyard Sponsor

$2,500

All participants receive a lanyard to securely keep their name-tags & other important information for easy access at registration.

- Choice of lanyard design and color
- The cost of lanyards are in addition to the sponsorship cost.
- Company name and logo prominently displayed on all lanyards
- Complimentary table-top exhibitor booth and sponsorship signage at the booth.

MOBILE APP SPONSORSHIP ADD-ONS

Rotating Home Page Images- One slot on a 4-5 sponsor rotating images on home page of mobile app.

$1,000

Social Wall - Place your logo on the social wall of the mobile app.

$1,000

Session Banner Ad - Place your logo under a specific session on the mobile app.

$750

Lead Retrieval for Scannable Badges

$150

ADDITIONAL OPPORTUNITIES

Event Floor Decal - $1,500

Company logo on event floor at registration. Company logo and name on a floor or wall decal for all attendees to view. Cost includes decal production.

Hotel Room Door Drop - $750

Flyer placed under attendees hotel doors Friday.

Insert in attendee bag - $250

Flyer insert into attendee bags.

Email Blast to attendees. - $200

PRODUCT THEATERS

Product theaters are 60 minute sessions that provide the sponsor with a live marketing opportunity. Product theaters may be scheduled at any of our breakfast or lunch times. These product theaters are promotional and usually concentrate on a specific product or medication. No CME credit is provided for these sessions.

BREAKFAST PRODUCT THEATER

$5,500 - ~~Friday~~/Sat $5,000 (Sunday Only)

- 60-minute time slot to speak on product
- logo displayed onscreen pre & post presentation, & signage at door
- post-conference attendee mailing list.
- recognition on CAPA website, mobile app & listed on agenda
- email blast advertising product theater.
- exhibit space.
- standard AV included
- **Note:** Food & beverage for the hour are the responsibility of the society. Menu selection is CAPA choice.AV includes projector, microphone,

LUNCH PRODUCT THEATER

$8,000

- 60-minute time slot to speak on product
- logo displayed onscreen pre & post presentation, signage at door
- post-conference attendee mailing list
- recognition on CAPA website, mobile app, and listed on agenda
- email blast advertising product theater.
- exhibit space.
- standard AV included
- **Note: Note:** Food & beverage for the hour are the responsibility of the society. Menu selection is CAPA choice.AV includes projector, microphone, screen and laptop.

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FRIDAY DINNER PRODUCT THEATER

$10,000

- logo displayed onscreen pre & post presentation, signage at door
- post-conference attendee mailing list
- recognition on CAPA website, mobile app, and listed on agenda
- email blast advertising product theater.
- exhibit space.
- standard AV included
- **Note: Note:** Food & beverage for the hour are the responsibility of the society. Menu selection is CAPA choice.AV includes projector, microphone, screen and laptop.

Colorado Academy of PAs - 2023 Annual CME Conference

March 3-5, 2023

Set Up: March 3rd

Exhibit Dates: March 3-4

Colorado Springs Marriott - 5580 Tech Center Drive,

Colorado Springs, CO 80919

Exhibitor/Sponsorship Application & Contract

Contact Information

Company

Contact Name/Title Email

Phone

Address (this should be the address for the card being used.)

Exhibit & Sponsorship Opportunities

Exhibit Opportunities:

☐ one six-foot table	$1,250
☐ Additional Exhibit Badge	$50

Premium Sponsorship:

☐ Platinum	$15,000
☐ Gold	$10,000
☐ Silver	$5,000
☐ Audio Visual	$10,000
☐ Conference Lanyard	$2,500
☐ Mobile Ap	$2,500
☐ Coffee Break	$3,000 each
☐ Session	$1,000 (per session)

Product Theaters:

☐ ~~Friday Breakfast~~	~~$5,500*~~
☐ Saturday Breakfast	$5,500*
☐ Sunday Breakfast	$5,000*
☐ Friday Lunch	$8,000*
☐ ~~Saturday Lunch~~	~~$8,000*~~
☐ Friday Dinner	$10,000*
☐ Saturday Night Reception	$3,500*

*food is the responsibility of the society

Add Ons:

☐ Floor Decal	$1,500
☐ Hotel Room Door Drop	$750
☐ Session Banner Ad	$750
☐ One Page Flyer in Bags	$250
☐ Email Blast to attendees	$200
☐ Lead Retrieval w Mobile Ap Access	$150
☐ CAPA Booth Donation -Universities only	_____

Total: _____

_____VISA ____MasterCard ____American Express

____Discover ____Check (payable to CAPA)

Card #

Name as it appears on card

Expiration Date Security Code

Authorized Signature

By signing this contract we (the sponsor) agree to support the opportunity or opportunities listed above. Furthermore, a signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of CAPA. This contract is binding once signed.

___ I have read and understood this agreement, and serve as an authorized agent for the applicant.

Signature Date

CAPATax ID: 74-2559844

Disclaimer:
Exhibitor assumes responsibility and agrees to indemnify and defend CAPA and theColorado Springs Marriott and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither CAPA and the Colorado Springs Marriott insurance covers the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Colorado Academy of PAs - 2023 Annual CME Conference

March 3-5, 2023

Set Up: March 3rd

Exhibit Dates: March 3-4

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Exhibitor Terms & Conditions

If, after the contract is entered into, Colorado Academy of Physician Assistants ("CAPA") fails or is unable to provide an Exhibitor with the opportunity to exhibit at the CAPA Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in the connection with the Application/Contract. In such case, CAPA shall bear no further liability or responsibility under such agreement.

EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY LAPA FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR LAPA OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF EXHIBIT SPACE.

Acceptance of Application: Acceptance of this application as an agreement between the Exhibitor and CAPA will occur only when an official confirmation packet has been sent by CAPA via email. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

Exhibitor Regulations Agreement: The undersigned acknowledges and agrees to the Exhibitor Regulations as published by CAPA (available upon request) which are considered to be part of this agreement between the Exhibitor and the CAPA.

Cancellation Policy: The undersigned acknowledges understanding of CAPA Exhibitor Cancellation Schedule: 60 or more days prior to the conference - full refund. 30-60 days prior to the conference - 50% refund. 30 days or less prior to the conference - no refund.

Warranty of Authority: The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor and is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

Title _____ Date _____

Signature _____ Company _____

Please return these forms with payment to:
Dane Pratt
P. O. Box 12554
San Antonio, Texas 78212
dane@planitsat.com
P: 210-488-3193 F: 210-568-6375

PRODUCT THEATERS

Product theaters are 60 minute sessions that provide the sponsor with a live marketing opportunity. Product theaters may be scheduled at any of our breakfast or lunch times. These product theaters are promotional and usually concentrate on a specific product or medication. No CME credit is provided for these sessions.

BREAKFAST PRODUCT THEATER

$4,375

- logo displayed onscreen pre & post presentation, & signage at door
- post-conference attendee mailing list.
- recognition on CAPA website, mobile app & listed on agenda
- email blast advertising product theater.
- exhibit space.
- standard AV included
- **Note: food cost is NOT included**

~~LUNCH PRODUCT THEATER~~

~~**$7,000**~~

- logo displayed onscreen pre & post presentation,
- email blast advertising product theater.
- exhibit space.
- standard AV included
- **Note: food costs is NOT included**

SOLD OUT

PRODUCT THEATERS

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BREAKFAST PRODUCT THEATER

Cost of food

- logo displayed onscreen pre & post presentation, & signage at door
- post-conference attendee mailing list.
- recognition on CAPA website, mobile app & listed on agenda
- email blast advertising product theater.
- exhibit space.
- standard AV included
- **Note: food cost is NOT included**

~~LUNCH PRODUCT THEATER~~

~~**$7,000**~~

- logo displayed onscreen pre & post presentation,
- email blast advertising product theater.
- exhibit space.
- standard AV included
- **Note: food costs is NOT included**

SOLD OUT

Colorado Academy of PAs - 2022 Annual CME Conference

March 4-6th, 2022

Set Up: March 4th

Exhibit Dates: March 4-5th

The Ridgeline Hotel - 101 S. St. Vrain Ave - Estes Park, CO 80517

tel.(970) 480-0110

Exhibitor/Sponsorship Application & Contract

Contact Information

Company

Contact Name/Title Email

Phone

Address

Exhibit & Sponsorship Opportunities

Exhibit Opportunities:

☐ one six-foot table	$1,000
☐ Additional Exhibit Badge	$250

Premium Sponsorship:

☐ Platinum	$15,000
☐ Gold	$10,000
☐ Silver	$5,000
☐ Audio Visual	$10,000
☐ Conference Lanyard	$2,500
☐ Mobile Ap	$2,500
☐ Coffee Break	$3,000 each
☐ Session	$1,000 (per session)

_____VISA ____MasterCard ____American Express

____Discover ____Check (payable to CAPA)

Card #

Name as it appears on card

Expiration Date Security Code

Authorized Signature

Product Theaters:

☐ Friday Breakfast	$5,500*
☐ ~~Saturday Breakfast~~	~~$5,500*~~
☐ ~~Friday Lunch~~	~~$7,000*~~
☐ ~~Saturday Lunch~~	~~$7,000*~~

***food costs are NOT included in fee**

Add Ons:

☐ Rotating Home Page Image	$1,000
☐ Social Wall	$1,000
☐ Lead Retrieval for Scannable Badges	$1,000
☐ Hotel Room Door Drop	$1,500
☐ Session Banner Ad	$750
☐ One Page Flyer in Bags	$250
☐ Lead Retrieval w Mobile Ap Access	$150

Total: _____

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CAPATax ID: 74-2559844

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Product Theaters:

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☐ ~~Saturday Breakfast~~	~~$5.500*~~
☐ ~~Friday Lunch~~	~~$7,000*~~
☐ ~~Saturday Lunch~~	~~$7,000*~~
☐ Sunday Breakfast	Cost of food only

***food costs are NOT included in fee**

Add Ons:

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Start Virtual