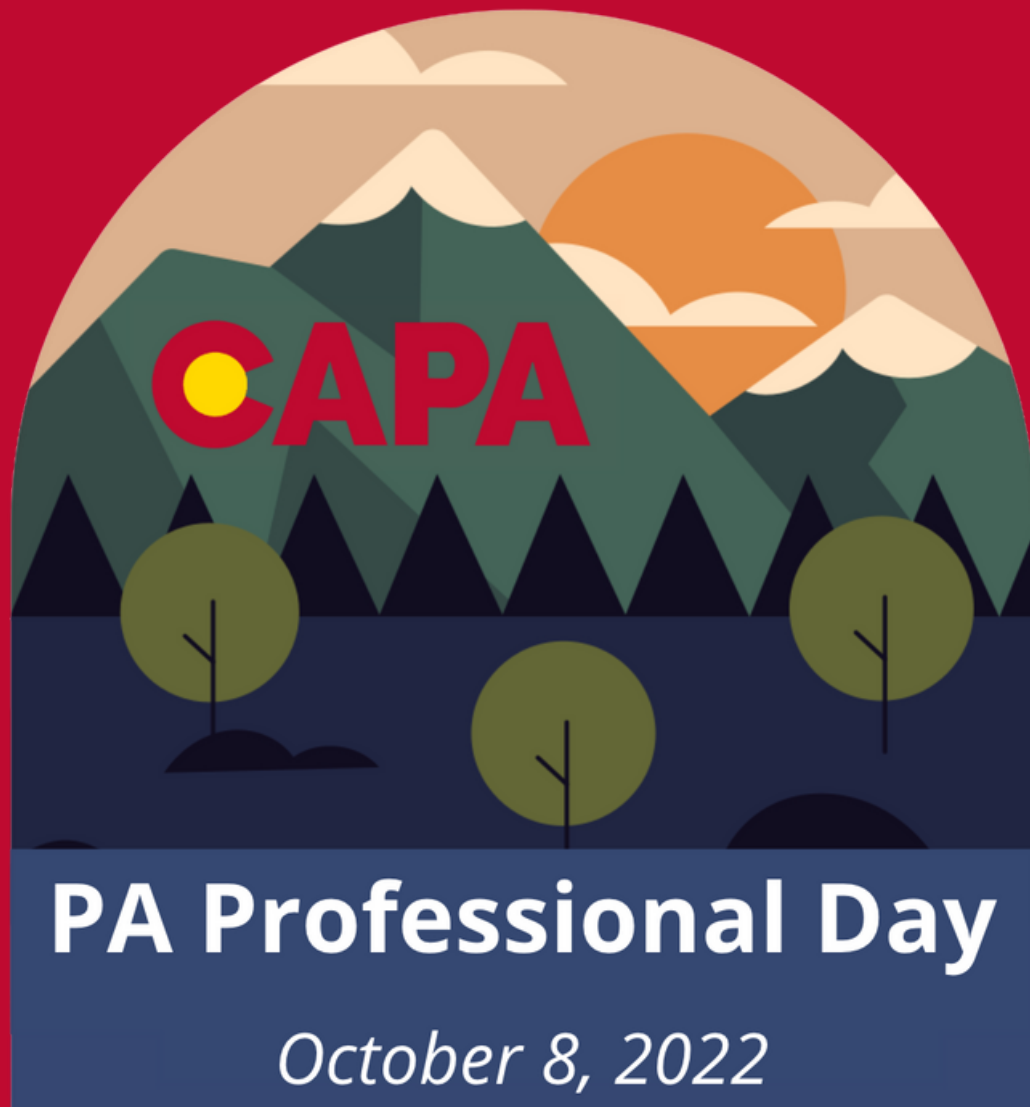


SPONSOR PROSPECTUS



**Colorado Academy of
Physician Assistants**

2022 PA Professional Day

Sponsor Prospectus

The Colorado Academy of PAs (CAPA) is pleased to invite all pharmaceutical, medical supply companies, non-profits, and recruiters to sponsor our upcoming PA Professional Day Continuing Medical Education (CME) Conference. This conference includes non-medical lectures related to leadership, advocacy, and professional advancement.

This is a one-day event with opportunities for sponsorship. Don't miss this great opportunity to place your product and/or services in front of PA professionals — your current and future clients!

[Connect with Colorado PAs!](#)



2022 PA Professional Day

Conference Information

Expected Attendance:

Anticipate 35-50 PAs and PA students to attend CAPA's 2022 PA Professional Day

What is a PA?

- A PA is a nationally certified and state-licensed medical provider.
- PAs practice in every medical specialty and health care setting.
- 3,500+ PAs in Colorado
- 123,000+ PAs in the US
- PAs provide a full range of care to patients including:
 - Taking histories
 - Ordering & interpreting tests
 - Making diagnoses
 - Establishing care plans Making referrals
 - Writing prescriptions

Percentage of PAs by Setting in Colorado



52%
Physician Office or
Clinic



25.8%
Hospital Setting



16.9%
Other Settings



5.2%
Urgent Care



2022 PA Professional Day

Conference Sponsorship Packages

Lunch Sponsor

\$1000 plus cost of food/beverage (1 available)

- 20 minutes for in-person presentation with conference attendees during lunch session
- Signage during lunch
- Recognition as a conference sponsor with logo displayed on event website, agenda, and signage at conference.

Breakfast Sponsor

\$500 plus cost of food/beverage (1 available)

- Signage during breakfast
- Recognition as a conference sponsor with logo displayed on event website, agenda, and signage at conference.

Coffee Break Sponsor

\$500 plus cost of food/beverage (2 available)

- Signage during coffee break
- Recognition as a conference sponsor with logo displayed on event website, agenda, and signage at conference.



2022 PA Professional Day

Event Sponsorship

\$500

- Recognition as a conference sponsor with logo displayed on event website, agenda, and signage at conference.

Sponsorship Add-Ons

Insert in Attendee Packet

\$250

Sponsor to provide packet insert,
max size, 8.5" x 11"

Email Blast to Attendees

\$250

Sponsor to provide email content

Colorado PA Program Exhibitor Table

\$50

- Exhibitor table in conference attendee space.
- Recognition as a conference sponsor with logo displayed on event website and agenda.



2022 PA Professional Day

To apply for event sponsorship,
please visit:

www.coloradopas.org/sponsor



Colorado Academy of PAs

info@coloradopas.org

720-515-4480

www.coloradopas.org