

CAPA NEWS

Fall 2010

PRESIDENTS MESSAGE

BY KEVIN W. RIDDLEBERGER, MBA, MS, PA-C

PRESIDENT'S MESSAGE

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Greetings fellow PAs in the great state of Colorado! I am very honored and privileged to lead as your president of CAPA for the 2010-2011 term. I look forward to devote my complete energy and efforts to build on the success of our organization this next year. You have all voted in a tremendous, knowledgeable board of directors to also help lead the organization. I am very excited to work with them the remainder of the year. I would like to thank each and every one of the board members for volunteering their time and commitment toward the success of their profession and for the organization.



The CAPA board recently met on August 21st for a strategic planning session for 2010-2011, as well as for the future. The purpose of the strategic session was to plan, agree, and execute goals and strategies that support the mission statement of the organization. The key objectives and strategies from the session are detailed below:

Legislative Strategies

- Contract extension with our lobbying firm – Aponte & Busam for 2010-2011. Edie Busam, our lobbyist this past 2 years during the Sunset was extremely effective and successful for our profession during the medical practice act. We have formed great relationships with state legislators, which will continue to be important in the future to maintain. This strategic move will ensure continued advancement and development of our profession on a state level.
- Maintain and foster professional relationships with the Colorado Medical Society, Colorado Medical Board, Department of Regulatory Authority, and Colorado legislators. (It is worth noting, we were granted a PA seat on the Colorado Medical Board. The governor recently appointed our past-president Kyle Kirkpatrick to the position for a 3-year term. Congratulations Kyle!)

Website Development

- CAPA has reached an agreement with a local freelance web designer to redevelopment and host our new and improved website. This should lead to a cost savings in 3 years, improvement in member

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CAPA ON FACEBOOK

For information on upcoming events please visit CAPA on Facebook at:

<http://www.facebook.com/group.php?gid=143355785284>



satisfaction, functionality, navigation, tech support for frequent updates, and technology support for long awaited on-line CME registration / on-line membership purchase. Phase II of the website development will offer ability for members to locate PA colleagues throughout the state and ability for individuals to update personal contact information through the membership login.

- Timeline: Phase I – projected completion mid-October 2010
- Phase II – projected completion 2011

Continued Medical Education

- CAPA has chosen to discontinue the Summer CME program, and focus its attention, energy, and commitment to the growth and development of the Winter CME conference.
- Contract with the AAPA for the 2011 Winter CME event for assistance to obtain educational grants. We hope this leads to further revenue and resources in order to further development the conference by offering more Category I CME, expand conference marketing, improve speaker compensation, and provide additional organizational operational revenue. (The CME committee is doing a wonderful job preparing, developing, and organizing the 2011 Winter CME event, you DO NOT want to miss this great event. Keep up the great work!)
- CAPA is bringing back a yearly award for “PA of the year” voted by your PA peers. We will also be adding awards in the future for PA/Physician team of the year and Humanitarian of the year award. This is a tremendous opportunity to recognize the high quality of healthcare our fellow PAs deliver here in the state of Colorado.

Membership

- For all the above objectives to be successful we must have members to support the strategic plan of the organization. According to recent data from the AAPA, there are 1800 PAs in the state of Colorado. We currently have 30% of Colorado PAs members of CAPA.
- The CAPA Board of Directors has chosen to reach out to Colorado Springs, Fort Collins, and the Western Slope to establish liaisons to communicate, support, and promote the mission of CAPA through improved membership numbers with hopes of unifying our PA colleagues throughout the state.
- Communicate transparent information to members concerning the organization and the profession

Leadership Development

- Continue to educate, cultivate our leaders of tomorrow through engagement, mentoring and encouragement of new volunteers
- Encourage CAPA committee involvement to members within the Legislative, Membership, CME, and Finance committees, along with pre-PA student mentors.

We need your help through your yearly membership dues and volunteering of your time to your state organization. The success of the organization relies on YOU! Please spread the word to all of your PA colleagues!

I look forward to continue to promote, grow, and lead the profession and the organization throughout the year. If you have any questions, comments, and/or suggestions for the organizations please do not hesitate to contact me via email at kriddleberger@gmail.com

SAVE
THE
DATE

"INVISIBLE WOUNDS OF WAR" WORKING WITH VETERANS OF IRAQ AND AFGHANISTAN AND THEIR FAMILIES

Thursday & Friday
February 24 & 25, 2011

Grand Junction, Co

CME, CNE & CEU
Credits available

Contact us at
970.434.5474
for registration
information

Overview

This powerful program provides essential information on Traumatic Brain Injury (TBI) and Psychological Health for healthcare professionals who are or will care for veterans who served in Iraq and/or Afghanistan. It is designed for primary care physicians, mid-level healthcare professionals, mental health professionals, and others who are now or may be working with our military members, veterans and their families.

Many patients may present with poor sleep, depression or trouble concentrating. Do you know if they have recently served in the military? Currently, more than half of all new combat veterans receive care in the civilian healthcare system—one of them might be your patient. This workshop will ensure you are better trained to identify and respond to the treatment and cultural needs of returning service members.



SPONSORED BY



Presenters

Dr. James P. Kelly, Director of the National Intrepid Center of Excellence (NICoE) in Bethesda, Maryland is a Neurologist and one of America's top experts on TBI. Dr. Kelly presents up-to-date, accurate information on TBI and rehabilitation to civilian and military audiences across the nation. He is a dynamic speaker who excels at engaging and interacting with his audience.

Dr. Harold Kudler is a Psychiatrist whose expertise in post-traumatic stress disorder (PTSD) stems from his clinical and research work with combat veterans, ex-prisoners of war, and survivors of other traumatic events. He is Associate Director of Veteran Integrated Service Network 6's Mental Illness, Research and Clinical Center on deployment of mental health and past Chair of the VA Undersecretary's Special Committee on PTSD.

THE DIGITAL PA: RED ROCKS' IPAD INITIATIVE



An iPad teaching session with faculty member Christa Dobbs and two didactic year students.

In mid-summer there was an air of anticipation as the Red Rocks PA Program awaited the arrival of 67 iPads from the Apple manufacturing facility in China. All PA students and full-time program faculty members have now received an iPad. The distribution of Apple's latest multimedia device is part of a pilot project Red Rocks is sponsoring to look at how these devices can be used in PA education.

RRCC PA Program Director, Debra Nickell explained, "We started out with three separate challenges for which we thought there would be three separate solutions. It now looks like the iPad may be a solution to all three and will give us a lot more in the bargain." Red Rocks was looking for better ways to deliver high definition diagnostic images during lectures in the classroom. Second, the program wanted to provide textbooks electronically. The primary intent was to cut the cost of texts for the students, but also to get rid of what many PA students on clinical rotations experience: a car trunk full of reference books that they haul all over the state. The third challenge the program faced was that preceptors who

were converting to EMR/EHR were beginning to decline student placements. Dr. Nickell continued, "They couldn't afford the cost of a tablet or terminal dedicated for student use and we couldn't incur the cost of supplying a device to every clinical site. It looks like the iPad will be able to emulate or access each site's EMR/EHR and the device goes with the student. In initial contacts, preceptors have accepted this as a possible solution to the EMR/EHR challenge."

Clinical year students on their very first rotation, and within days of receiving the iPad, have already been using the device to enter patients into the program's internet-based patient logging system, doing online assignments, completing internet-based learning modules, checking email, and doing research for presentations to their preceptors.

Heather Lee, a clinical year student said, "I use it daily in the clinic. The first week I waited until the evening to enter patients into [the patient logging system] and it would take about 45 minutes. Now I use the iPad to enter patients as I see them and I spend less time in the evening and provide more detail because I remember more. Having the iPad allows me to always have access to medical info without having to wait on a computer to be free in the clinic."

One of Heather's classmates, Amanda Raube, commented, "I don't have a laptop so the iPad has come in very handy and saved me money too."

Another student, Don Winder, added, "Having a library the size of a small notepad constantly with me has helped to quickly access and more easily retain the information I need while my mind has that question still fresh. PDAs are great, however, with the iPad I can bring up better images for patients, there are many more practical applications, and I can actually read the information more easily. I see so much potential for greater learning for students and for the patients with the help of the iPad."

Faculty member, Jeanne Bird, has used the iPad for researching questions on the Pathway II recertification exam and for conducting the women's health course she teaches, "The clarity of the pictures that was lost using the old projection method will come through nicely on the iPad."

Joseph Sanchez, Director of Library and Learning Services at Red Rocks, provides context for this project within the larger educational environment, "While the ebook world is in a constant state of flux and change, one thing is very clear: all the various constituents involved in publishing see the ebook as the future. Ebooks have finally come into their own, and will be replacing the physical book in the very near future as the standard form of content management. Five hundred years of human history is about to change forever, as Gutenberg's famous innovation is finally replaced."

For this pilot project, the Red Rocks PA Program has not discouraged personal use of the iPADS or the downloading of applications designed solely for entertainment or personal use. Dr. Nickell clarifies, "We now have a cohort of 67 users who are out there scouring the environment for apps and uses. It's all good right now. It will make us better users of the device in both educational and clinical environments. In just one 24 hour period, I used my iPad to conduct a lecture in the classroom, pull a video from the internet for a future lecture, create a slide presentation, check email, do a literature search, perform a medication interaction check on a complex patient in clinic, play a game with my grandson, watch a movie, and download several free novels."

Christa Dobbs, a faculty member who is researching ways to incorporate physical activity into the curriculum added, "The iPad gives me the flexibility to take my classes outside or change locations easily while the students are able to have the presentation notes right in front of them. The iPad has been a great portable tool for taking notes and developing presentations and lectures anytime, anywhere."

Ms. Dobb's comments ended with the phrase now ubiquitous in the RRCC PA Program, "Sent from my iPad!"



2010 PA DAY CELEBRATION IN COLORADO

BY: KEVIN W. RIDDLEBERGER, MBA, MS, PA-C



It is amazing to read and witness the growth the profession has had in the last 10-15 years – nearly tripling in size! We now have over 74,000 PAs across the country and over 1800 PAs in the state of Colorado, with PA programs popping up all over the country to meet the demand of the profession and of the healthcare industry. The PA profession will only continue to get bigger, stronger, and better in the future as we try to tackle the crazy industry of healthcare. It is us who will

be on the forefront of delivering much needed integrated, efficient, cost effective, safe healthcare at the highest quality in the near future.

Congratulations to all of you for your great work you provide to patients across the state of Colorado. Celebrating and supporting our profession this year was a great success in Colorado. We had a great educational dinner attended by 75 individuals sponsored by Warner Chilcott Pharmaceuticals on Irritable Bowel Disease and Celiac Disease which was presented by Kelly Bickford PA-C from the Rocky Mountain Gastroenterology Associates. The dinner took place at Shanahan's Steakhouse in Denver. It was a full house with wonderful food and many colleagues to sit, connect and network. To top off the evening, we held a winter clothing donation drive for the Denver Rescue Mission. It was an unbelievable success and greatly appreciated by our local Denver homeless shelter. The donated clothes will come in great need for the less fortunate around the Denver metro area this coming winter season. Thank you again to all who attended the great event to support and celebrate the PA profession here in Colorado.



RED ROCKS PA PROGRAM

PA DAY AT UNIVERSITY OF COLORADO DENVER

BY ELEANOR PERRY, PA-S2



PA Day at University of Colorado Denver was a success! The CHA/PA program used the day to increase awareness of the PA profession and educate others on the Anschutz campus on the role of a PA. The CHA/PA program made 'PA Day' bars and PA Day pens to hand out. Each goodie was passed out with an attached statistic regarding the PA profession or the CHA/PA program. A table in the main quad was set up with more information about the profession. Prescriptions for the PA Day goodies were passed out around campus encouraging others to visit the table to "fill their prescription". The day was a hit, everyone was thrilled with the pens and candy. Many people approached the table with some question about what a PA does; all left educated about PA's and what our role in health care is.

MEET YOUR COLLEAGUE: STACEY STAUDINGER, PA-C

When/where did you graduate from PA school?

CU, 2006

Where do you work?

Division of Hospital Medicine, Denver Health Medical Center, academic medical center

What ages/ types of patients do you see?

Inpatient internal medicine, all adult, wide variety of medical problems, non-ICU

What is a typical day like for you?

We cover various shifts and various services. Day shifts include both acute medicine services (MD and PA or NP run) and sub-acute medicine services (primarily PA or NP run). Daily care includes admissions and discharges, rounding on patients and follow-up care, family meetings, coordinating care, ordering and following up on diagnostic tests and therapeutic interventions, and working with interdisciplinary teams (social work, nursing, physical/occupational/speech therapy, medical subspecialty, surgical or psych consultants, pharmacy, radiology, etc). On swing shifts and night shifts we do admissions for all of the hospital medicine service and cross-cover for all hospital medicine patients.

What is your favorite thing about being a PA?

I love having a meaningful, challenging and rewarding career with a balance between work and lifestyle. I love collaborating with the physicians and other members of the interdisciplinary teams to provide quality medical care. With respect to my job specifically I like the acuity and the concise care episodes of the inpatient settings. I appreciate working in an academic environment and caring for an underserved patient population...and it is always interesting. I am always learning. I also like the shift work that inpatient medicine offers....though that also means weekends and holidays.

What is the most challenging thing about your job?

The acuity and variety of patients keeps you learning all the time. There is quite a learning curve when entering hospital medicine from a primary care focused PA program. The field of hospital medicine has recognized the value of and need for non-physician providers in the inpatient setting. However, it is often challenging for individual practices to determine the most appropriate staffing model to meet their patient care needs. Practices must strike a balance between physician support and autonomy and do so in a way that is financially viable and efficient. Of course, all practices must deal with these issues but the field of hospital medicine and its use of PAs is relatively new and the needs of hospitals are constantly evolving. In addition practices must fully understand the education and experience of their non-physician providers and support them in their professional development and learning.

What is your favorite place to get CME?

I prefer hospital medicine specific conferences for the bulk of my CME as our field is somewhat unique but very diverse...always a lot to learn so I want to make my time useful and not just get the hours to meet the requirements.



NEWS FROM THE UNIVERSITY OF COLORADO CHA/PHYSICIAN ASSISTANT PROGRAM

BY ANITA DUHL GLICKEN

**ASSOCIATE DEAN OF PHYSICIAN ASSISTANT STUDIES, SCHOOL OF MEDICINE
DIRECTOR, CHILD HEALTH ASSOCIATE PA PROGRAM**

I am drafting this update from the Marriott in Vail, where I am attending the Allied Health Education Center (AHEC) Preceptor Appreciation Meeting. The weather is exceptional and we are surrounded by golden leaves, blue sky and the sound of the river running beside the resort. The AHEC offers this annual event totally free of cost to our rural preceptors. It is our way of saying thank you and provides a wonderful opportunity to learn and network across the health professions.

It was an exciting week for our program and campus. As the news of Recovery Act Grants came in, we learned that our program had received two of these coveted awards. The Program received one of three grants nationally awarded to PA programs to purchase additional simulation equipment. This grant will allow us to expand our simulation training to provide our students with opportunities for deliberative practice with our new full body simulators and task trainers.

Our other new HRSA grant provides scholarships for four additional students per year for two years of their training. This will benefit twenty students over the next five years. These students will be selected for a new interprofessional urban underserved track that will place PA students and their MD and Nursing colleagues in an elective curriculum, where they will learn special knowledge and skills in caring for our most underserved urban patients. This track joins our established rural track as our second interprofessional “track” option, enabling students to learn with and about other health professions in the context of a more personalized learning curriculum.

Every fall we have the privilege of interviewing new applicants for our upcoming class and each year we are humbled by the quality of our applicant pool. Our new rolling admissions process seems to be working well and I want to take this opportunity to thank those in the community who have volunteered to participate in our interview and selection process. Your efforts help us identify the most deserving candidates and your future PA colleagues.

This fall we are also privileged to announce the addition of two new faculty members. Darcy Solanyk, MS, PA-C, joins us as our new Academic Coordinator. She replaces Jackie Sivahop, MS, PA-C, who has taken on the responsibilities of lead clinical coordinator. David Eckhart, MS, PA-C, joins Jackie and Sandy Hoops, CHA, PA-C as our third clinical coordinator. They will be making calls and scheduling visits to practices in Colorado that employ PAs with the goal of strengthening our existing preceptor pool and establishing new relationships and opportunities for our students. Please feel free to contact me personally as well, if you would like additional information about preceptor opportunities and preceptor clinical faculty appointments in the School of Medicine.

Warm regards and enjoy our wonderful Indian Summer!

BONFILS BLOOD CENTER

www.bonfils.org



Overview: Belle Bonfils Memorial Blood Bank opened February 27, 1943, at Colorado General Hospital (now University of Colorado Hospital). This year Bonfils' celebrates 65 years of saving lives. It now operates nine community donor centers, serves more than 200 healthcare facilities in Colorado and beyond, collects more than 200,000 units of blood annually, and offers a variety of services to better meet the needs of the community.

How You Can Help: Each week, Bonfils Blood Center needs more than 4,000 donors to meet the needs of our community and to be prepared in case of an emergency. Donating blood typically takes less than an hour and with nine community donor centers and as many as 13 mobile blood drives each day, there's sure to be a donation location near you. Head to the website to find our more.

CME PROGRAM REPORT

The CME committee worked very hard and put on a successful Summer CME program. The attendance was one of the highest of any summer CME program. Among the speakers that educated the attendees were Dr. Clemencia Rasquinha from Senior Care of Colorado who spoke about Alzheimer disease and the psychological impact the diagnosis has on a patient and their family. We also had a delightful couple who educated the group on what the diagnosis meant to them and how they cope day to day with Alzheimer's disease. Other highlights from the program included an update from the Colorado Board of Medical Examiners. Mr. Marschall Smith spoke to the audience with regards to the recent changes made to our practice act and what the CME can do for us. We were fortunate to have past AAPA president Mary Ettari present an AAPA Chapter Lecture series topic on Diabetes treatment. She gave the attendees several practical tips to use when approaching treatment of the diabetic patient. Saturday was a day of workshops. Dr. Dennis Lewis, DDS presented the Cavity Free at Three program and all participants became certified to apply fluoride treatments in their office. Melanie Gleason, PA-C presented a workshop of Spirometry. Overall the general opinion of the conference was excellent and we have many excellent recommendations for the next conference.

With the fact that CME dollars are declining for many of our members, we have decided that we will no longer offer a summer CME program. Instead, we are making the winter CME program even bigger. We have approval for 20.5 CAT I CME hours. This new and improved CME workshop will offer topics such as Coding and Billing with Michael Powe. Michael is the VP, Professional and Reimbursement Advocacy. He is on top of reimbursement issues that affect our practice. You won't want to miss him speak. Other topics that will be of interest to you are PA's and practice ownership, Steroid responsive dermatitis, Update on anemia, Malpractice and the PA, Care of the pregnant patient in primary care, non cardiac chest pain and antimicrobial stewardship. Our workshops will be on Sunday and include EKG Workshop, X-ray workshop and Shoulder/knee exam and injection workshop. We have several new speakers joining us this year and will of course have the usual Friday night welcome reception so you can catch up with friends and classmates. We will also be awarding the CAPA Student scholarship to two deserving students. One of the biggest changes this year is that there won't be a set ski break for those of you who plan to ski. Instead, you decide when you would like to take a break and come back for additional sessions.

We will look for you at Copper Mountain Resort Conference Center January 20 – 23, 2011!

SAVE THE DATE



CAPA'S - 27TH ANNUAL WINTER CME MEETING

COPPER MOUNTAIN, COLORADO

JANUARY 20-23, 2011



WWW.COLORADOPAS.ORG

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